



Strategy9™
Slot Tournament Management System™



SLOT TOURNAMENT MANAGEMENT SYSTEM

Slot tournaments are an effective marketing and revenue boosting tool which provide an opportunity for you to reward your loyal patrons as well as attract new ones. Real time feedback and analysis gives you the power to gain better business intelligence.



BENEFITS

Organization Boosts ROI On Slot Tournament Promotions	Smoother operation of slot tournaments enable your company to host tournaments more often and run more sessions per tournament. This leads to increased opportunity to participate in slot tournament promotions thereby leading to increased revenue for your company.
Automation Leads To Productivity Improvements	With several common features of slot tournaments automated (registration, refund, prizing, reporting), staff dedicated to the operation of slot tournaments can be reduced or redeployed. This leads to improvements in ROI (lower staffing costs) and improved customer service and satisfaction (due to increased availability of hosts).
Rapid Reporting / Auditing	With a central system to record registrations (cash, casino points or comps), refunds and prizing, audit staff can now quickly access the information they need for nightly reconciliation. Reports can be printed or downloaded to Excel or CSV format for import into existing systems.
Increased Entertainment Value	Patrons will be more engaged for longer periods with the use of slot tournament leaderboards, progressive tournaments and the chance at rewards. This has the effect of raising trip length and the win.
Reward Specific Members With Exclusive Tournaments	Now it is easier to invite and register many of your better slot players with exclusive tournaments. The result is a happier, more rewarded loyal patron – critical in a competitive marketplace.
Operate Multiple Tournaments At Once	Scheduling of tournaments can be set for off peak hours and / or days with registration open at any time. Hosts can take registrations, process refunds or respond to other requests for any active tournament through a user-friendly interface.
Customers Can Serve Themselves	With a self-registration kiosk, customers can register themselves in free slot tournaments and choose session dates and times that suit them. Reduce customer service issues at your player's club desk.
Add Stand Alone Promotions	Along with our self-serve kiosk, during non-tournament times, use the kiosk to offer in-casino promotions with automated balloting.

FEATURES

Integrated ROI Worksheet

Administrators can establish budgets & expected returns and compare these with actual performance.

Leaderboard Enhancements

Tournament administrator to define what is displayed on the leaderboard.

Self-registration Kiosk

Users can choose session times (based on availability) and upon confirmation, registration ballots are printed.

Card Swipe

Registration and cardholder information is recorded using existing membership cards or new swipe cards.

Tablet PC Scoring

Rapid entry of scores without the need to move from floor to workstation.

User Friendly Interface

A more streamlined look and navigational structure expanding the ease-of-use and functionality.

for STMS v2.8

Web-based Interface / Database Interactions

The centrally managed infrastructure permits your company to expose PlayerIQ TMS on any network connected workstation in the facility.

STMS is built from the ground up on Microsoft architecture, delivering tremendous business value through easy integration with third-party applications and services.

Increase Speed

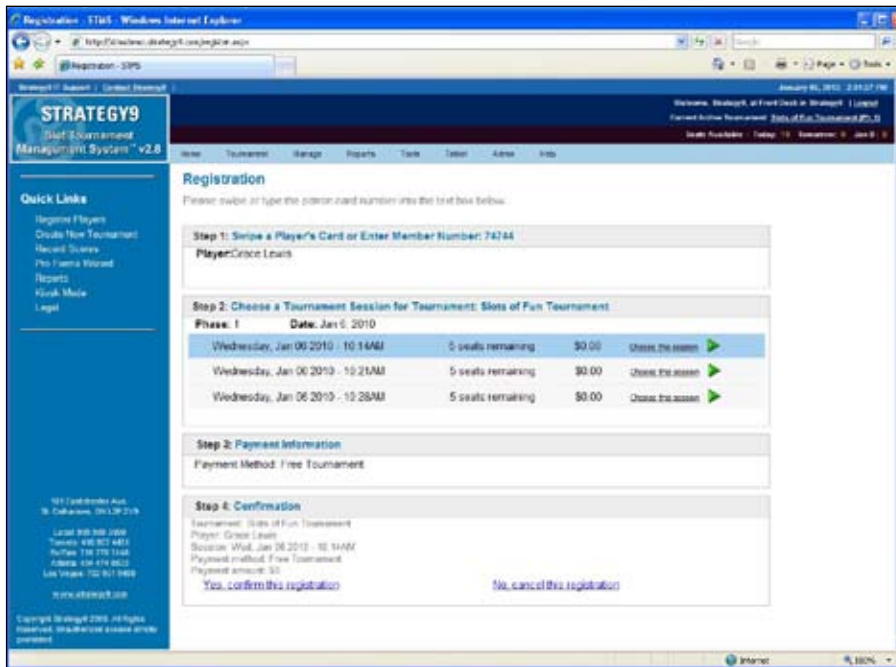
Recording patron member IDs directly from card swipe (Enterprise only) into the system for registration, modification, or status lookup. Integration with patron member databases to personalize the application quickly.

Exclusive Tournaments

Run tournaments for your most loyal patrons by running 'invitation-only' tournaments.

Rule-based Registration

System alerts highlights session availability and patron qualification for the available seats.



Improved Efficiency

Tournament template and copy features (Enterprise only) allow administrators to quickly generate tournaments with repeated settings. Weekly or monthly promotions can be recreated with ease.

Multi-stage Progressive Tournaments

Create tournaments that contain qualifying phases toward participation in a final round.

IMAGE: Web-based Interface, .

HIGHLIGHTS

DYNAMIC LEADERBOARD TECHNOLOGY

Plug scores into the system and generate an automatically updating version of the Leaderboard for use on plasma screens (or other existing video display technology) throughout the facility. The Leaderboard creative files can be customized with your casino's branding and slot tournament theme to fit the resolution of any display monitor. For special event tournaments you can match the Leaderboard background with the existing creative and theme from invitations, posters and other advertisements. Flash embedded files allow for Leaderboard animation which creates an attractive and exciting display for your audience.



INTEGRATED SLOT TOURNAMENT MANAGER SYSTEM VIDEO DISPLAY

The built-in video display manager allows for customized marketing material to be displayed on screens during inactive periods. Users have the ability to upload, select and schedule promotional content through the Slot Tournament Management System (STMS) interface.

The STMS Video Display can be used to present Flash and HTML based marketing material and information during inactive tournament periods.



TABLET SCORING

Scores can now be entered directly into STMS at the end of each session with a wireless Tablet PC and Tablet friendly user interface. Simply select the player and enter the score right on the Tablet PC.

Many gaming jurisdictions require a player's signature to validate a session score. Players simply sign right on the Tablet PC and confirm their scores. All signatures are safely stored in the database.



TESTIMONIALS

"Strategy9 has exceeded our expectations with their professional support as well as their understanding of slot tournaments and the casino environment. Our processes are more effective and efficient with this software. Since using STMS, we've noticed an immediate and positive impact on our ROI and have decided to run tournaments more frequently. We're thrilled that STMS was constructed with flexibility in mind, so we can easily run many different types of tournaments. Our customers enjoy how fast we're able to serve them, and are entertained by the leaderboard displays. It's so simple to use that our staff loves it."



Kristen Krohn - Events and Promotions Coordinator
Greek Town Casino

"Our development experience with Strategy9 has been fantastic - their team has an extremely in-depth knowledge of the product and has been exceptional in supporting outside of the initial installation. Strategy9 has adapted to our every need, and have provided excellent technical support. Very professional organization that took those extra steps to ensure that the STMS installation was completed to our satisfaction. I cannot recommend them more highly."



Todd Miller - Director of Information Technology,
Gulfstream Park Racing & Casino

"Prior to installing STMS, tournaments were time and resource consuming, making setup and management frustrating. Our staff members as well as customers became frustrated at times with manual processes, which were slower and prone to error. STMS has taken us to the next level! Our staff is thrilled with the impact that STMS has had in regards to making tournaments easier and more efficient. The flexibility of the application allows us to customize tournaments that meet our needs, and experiment with a variety of new formats. Now we run tournaments quick and efficiently, all with using less staffing resources. From the start, Strategy9 was extremely knowledgeable, fast, eager, and hardworking."



Amin Suleman - Marketing Manager
Royal Beach Casino



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